

## **15 Points Concerning the Call & the Caller:**

### **The qualities incumbent upon the caller to emulate:**

- 1. Knowledge:** It is from the conditions of being a caller that he be knowledgeable to that which he is calling to.
- 2. To be covetous in seeking knowledge, obtaining it from its appropriate sources, searching for it, studying and revising it, and referring to the scholars and seeking their counsel.**
- 3. Wisdom in Da'wah:** That he acts accordingly to each situation, and that he be refined in his approach, humble and soft-spoken.
- 4. To be kind and soft to the one being addressed even if the one being addressed is proud and haughty.**
- 5. Having Şabr upon the Da'wah which is one of the four conditional characteristics that one must have in order to be saved from eternal loss, and they are: 1. Eemān, which is inclusive of knowledge. 2. Acting upon that knowledge. 3. Encouraging of the truth. 4. Encouraging one another to have Şabr with the harm that comes with giving Da'wah.**
- 6. That the caller be just in his speech and action.**
- 7. That the caller have the quality of humbleness.**
- 8. That the caller set a good example for those being addressed by racing to perform good deeds and distancing oneself from evil.**

### **The qualities desired for the call in itself are as follows:**

- 9. That one start with that which is most important (Tawḥīd, Şalāh, etc.), then proceed to that which is less important.**
- 10. That one endeavor in rectifying matters of 'Aqeedah and purifying it from the filth of Shirk.**
- 11. That when he admonishes and refutes, he does not take specific names, rather he admonishes and refutes in a general manner.**
- 12. That he liven his admonishment so that those listening do not become bored or fed up. He should also remember not to lengthen it so that they are not burdened, for people have other duties and obligations to attend to.**
- 13. That he put his trust in Allāh, depend on Him, being content and sufficing in Him, and being reassured in His management of affairs.**
- 14. That he expends great energy and strength in Da'wah giving it the best and most of his time and not merely what is left over; that he wait for opportunities and seize them when they appear, and that the Da'wah be his primary concern until he becomes preoccupied with it.**
- 15. Retreating to Allāh in all times with abundant supplication and imploration, and seeking Allāh's help and asking Him to grant him success.**

[Summarized & paraphrased from '15 Points Concerning the Call & the Caller' by Sh. Aḥmad an-Najmī رحمه الله]